



HOLISTIC

POSITION DUBAI AS THE TRANSFORMATION CAPITAL OF THE WORLD “DUBAI UNLOCKS YOUR INNER GENIUS”

- MAKE DUBAI THE “CAPITAL OF TRANSFORMATION”
- INCORPORATE SCIENCE, TECHNOLOGY & TECHNIQUES TO UNLOCK AND **ACTIVATE STATES OF “HAPPINESS AND HARMONY”**
- PROVIDE RESIDENTS AND VISITORS WITH **CONSTANT LIFE-CHANGING EXPERIENCES**
- **ACCELERATE THE SPEED TOWARDS EXCELLENCE, INNOVATION & GROWTH, WHILE EXCEEDING ALL TOP OBJECTIVES: 10X, SMART DUBAI INITIATIVE, HAPPINESS AGENDA, 2017 YEAR OF GIVING AND MORE**

ACHIEVING THE 10X STATE:

1. **ACTIVATE THE UNTAPPED POTENTIAL OF THE EXISTING INFRASTRUCTURE** AND TAKE THE CITY BEYOND IMAGINABLE HEIGHTS WITH **HOLISTIC H.I.G.H. TECH**
2. **SHIFT THE GEAR OF THE CITY’S RUNNING ENGINE**, BY FOCUSING ON INNER HUMAN ENGINEERING
3. **UTILIZE A TURNKEY HOLISTIC SOLUTION** TO BECOME THE EXPERTS IN AMPLIFYING HUMAN PERFORMANCE, PRODUCTIVITY, HAPPINESS, CREATIVITY, INNOVATION, AND ACHIEVING A UNIVERSAL CONNECTION (*APPENDIX PG. 8, POINT 2*)
4. **BUDGET REQUIRED: 0 AED**
5. **ACHIEVABLE INCOME: FOREVER PROFIT-GENERATING** (*APPENDIX PG. 7*)
6. **OUR REQUEST:**
 - JOIN US FOR YOUR PERSONAL EXPERIENCE OF OUR HOLISTIC SYSTEM
 - SUPPORT THIS INITIATIVE THROUGH COMMUNICATION CHANNELS
 - SELECT KEY LEADERS AND PEOPLE OF POTENTIAL TO EXPERIENCE THE PROGRAM PRIOR TO NATIONAL SCALING

CONCEPT:

- **BE THE CAPITAL OF THE GLOBAL TRANSFORMATION ECONOMY, A MULTI-TRILLION DOLLAR INDUSTRY** (*APPENDIX PG. 2*)
- **BE THE GLOBAL HUB FOR UNLOCKING PEOPLE’S GENIUS BY INCORPORATING:**
 - HOLISTIC T.E.C.H (TECHNOLOGY & SCIENCE-BASED TECHNIQUES) TO INCREASE PRODUCTIVITY TO MORE THAN 500% (AS VALIDATED BY MCKINSEY IN A 10-YEAR STUDY OF TOP EXECUTIVES; *APPENDIX PG. 2*)
 - DIRECT, EXPERIENTIAL, HOLISTIC, NATURAL, SAFE TECH & TECHNIQUES: FROM NOVICE TO EXPERT
 - OUR TECH AND TECHNIQUES ALLOW THE TRACKING AND MEASURING OF THE PROGRESS AND RESULTS OF ALL INITIATIVES IN REAL-TIME

THROUGH OUR **STRATEGICALLY DESIGNED SYSTEM**, PARTNERSHIPS, TECHNOLOGY, AND OUR **20+ YEARS OF EXPERIENCE** IN SUCCESSFULLY ACTIVATING HOLISTIC LIFESTYLES FOR **HUNDREDS OF PEOPLE IN DUBAI**,
OUR TESTED AND PROVEN SYSTEM AND TOOLS HAVE THE CAPACITY TO
PROPEL A CITY-WIDE STATE OF HAPPINESS, INNOVATION, AND PRODUCTIVITY.